

AVB2024 SPONSORSHIP DECK

A Shared Patriotic Investment



AMERICAN VETERANS BALL MAY 18th, 2024

VIP Reception 5:30PM - General Admission 6:30PM - Opening Remarks 7PM

In Celebration of

Armed Forces Service Day & Military Spouse Appreciation Month

Washington Hilton, Washington, DC

"Where Passion meets Purpose is Where Vocation meets Calling"

WWW.AMERICANVETERANSBALL.ORG

POC: OZZY RAMOS 540-288-7100

EMAIL: INFO@AMERICANVETERANSBALL.ORG

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WHO: AMERICAN VETERANS BALL (AVB)

WHAT: THE "ONLY" ALL ARMED FORCES SERVICE BALL IN THE COUNTRY

WHEN: SATURDAY, MAY 18TH, 2024

WHERE: WASHINGTON HILTON

WHY: AN EVENING OF COMRADESHIP & RECONNECTION

Top Level & Co Branding Event Partnerships

| | | |
|---------------------------|-------|---|
| PRESENTING TITLE PARTNER: | \$50K |  |
| TORCHBEARER PARTNER: | \$35K | [1 AVAILABLE] |
| HEROES PARTNER: | \$25K | [1 AVAILABLE] |
| EAGLE PARTNER: | \$10K |  |

Stars & Stripes Sponsorships

STAR SPONSOR: (\$2,500) - STRIPE SPONSOR: (\$5,000)

General Admission (Individual & Group) Ticket Sales

| | |
|---|---|
| EARLY BIRD SPECIAL: (SEPTEMBER 1ST, 2023 – DECEMBER 31ST, 2023) |  |
| PRE-EVENT SALE: (JANUARY 1ST, 2024 – MARCH 31ST, 2024) | \$200 |
| FINAL SALE: (APRIL 1, 2024 – MAY 18TH, 2024) | \$250 |



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Star Sponsors (Limited 50) \$2500

- SECURE ONE (1) VIP TABLE FOR 10 ESTEEMED GUESTS, FAMILY, FRIENDS, & CLIENTS.
- ENJOY OUR VIP RECEPTION TREATING 4 GUESTS TO A DELIGHTFUL EXPERIENCE WITH DRINKS AND HORS D'OEUVRES.
- DELIGHT IN THE OPPORTUNITY TO ENTERTAIN INVITED PROSPECTS AND CLIENTS, FOSTERING VALUABLE CONNECTIONS.
- TABLE TO BE USED BY SPONSOR OR DONATED TO A VETERAN OR SERVICE-DISABLED VETERANS.
- IMMERSE YOURSELF IN THE AVB LEGACY THAT HONORS VETERANS AND PRESERVES THEIR LEGACIES.
- CAPITALIZE ON THE OPPORTUNITY TO PROMOTE THE AVB LOGO ON YOUR COMPANY WEBSITE AND PROUDLY DECLARE YOUR SUPPORT FOR AVB2024.
- SECURE YOUR DIGITAL LOGO BRANDING ON SLIDESHOW DECK IMPRESSION AT THE EVENT.
- SPECIAL RECOGNITION BY WAY OF WEBSITE PLACEMENT, SPECIAL ACKNOWLEDGEMENTS, AND MENTIONS LEADING UP TO THE EVENT, INCREASING ONLINE VISIBILITY.
- EXCEPTIONAL, PROGRAM, ENTERTAINMENT, DINNER, MUSIC, DANCE, & OVERALL EXPERIENCE.

Stripe Sponsors (Limited to 13) \$5,000

- SECURE TWO (2) VIP TABLES FOR 20 ESTEEMED GUESTS, FAMILY, FRIENDS, & CLIENTS.
- ENJOY OUR VIP RECEPTION TREATING 8 GUESTS TO A DELIGHTFUL EXPERIENCE WITH DRINKS AND HORS D'OEUVRES.
- DELIGHT IN THE OPPORTUNITY TO ENTERTAIN INVITED PROSPECTS AND CLIENTS, FOSTERING VALUABLE CONNECTIONS.
- TABLE TO BE USED BY SPONSOR OR DONATED TO A VETERAN OR SERVICE-DISABLED VETERANS.
- IMMERSE YOURSELF IN THE AVB LEGACY THAT HONORS VETERANS AND PRESERVES THEIR LEGACIES.
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AVB2024 PARTNERSHIP DECK

A Shared Patriotic Investment

Eagle Partner Benefits (Limited 4) \$10K

ELEVATE YOUR BRAND'S PROMINENCE AND INFLUENCE BY ENDORSING AVB2024 AND UNLOCK THESE EXCLUSIVE ADVANTAGES. JOIN US IN UPHOLDING THE CHERISHED TRADITION OF HOSTING AN ANNUAL SERVICE BALL, WHERE VETERANS CAN BRIDGE THEIR PAST, PRESENT, AND FUTURE CONNECTIONS.

ELEVATE YOUR PRESENCE:

- SECURE THREE (3) VIP TABLES FOR 30 ESTEEMED GUESTS , FAMILY, FRIENDS, & CLIENTS.
- ENJOY OUR VIP RECEPTION, TREATING ALL 30 GUESTS TO A DELIGHTFUL EXPERIENCE WITH DRINKS AND HORS D'OEUVRES

NETWORK AND CULTIVATE RELATIONSHIPS:

- DELIGHT YOURSELF IN ENTERTAINING INVITED PROSPECTS AND CLIENTS, FOSTERING VALUABLE CONNECTIONS.
- CAPTURE A DEDICATED AVB COMMEMORATIVE PHOTO MOMENT ALONGSIDE OUR SELECTED JROTC AND YOUNG MARINES PARTICIPANTS, SHOWCASING YOUR COMMITMENT TO COMMUNITY ENGAGEMENT AND FUTURE LEADERS OF AMERICA.

MAXIMIZE EXPOSURE:

- CONDUCT A SPOTLIGHT INTERVIEW WITH MAIN MEDIA EVENT PRODUCERS AND PROMOTE YOUR SUPPORT AND BUSINESS THAT WILL REACH A VAST AUDIENCE.
- SECURE A PROMINENT SPOT ON VENDOR ROW TO SHOWCASE YOUR COMPANY'S PRODUCTS AND SERVICES.

STRENGTHEN YOUR DIGITAL BRAND :

- GAIN PROMINENT PLACEMENT ON THE AVB2024 EVENT WEBSITE, INCREASING ONLINE VISIBILITY.
- RECEIVE LIVE SOCIAL MEDIA INTERVIEWS AND MENTIONS ACROSS ALL AVB PLATFORMS, EXPANDING YOUR REACH.
- BENEFIT FROM PRESS RELEASES AND PRE/POST-EVENT PROMOTIONS, ENSURING YOUR SUPPORT RESONATES FAR AND WIDE.

LEAVE A LASTING IMPRESSION:

- IMMERSE YOURSELF IN THE AVB LEGACY THAT HONORS VETERANS AND PRESERVES THEIR LEGACIES.
- CAPITALIZE ON THE OPPORTUNITY TO PROMOTE THE AVB LOGO ON YOUR COMPANY WEBSITE AND PROUDLY DECLARE YOUR SUPPORT FOR AVB2024.
- EXPERIENCE OUR EXCEPTIONAL PROGRAM, ENTERTAINMENT, DINNER, MUSIC, & DANCE.

BY JOINING AVB2024 AS A SPONSOR, YOU'LL GAIN EXCEPTIONAL EXPOSURE AND PLAY A VITAL ROLE IN HONORING VETERANS - PRESERVE LEGACIES AND FOSTERING MEANINGFUL CONNECTIONS WITHIN THE COMMUNITY. MAKE YOUR MARK AND BE A PROUD SUPPORTER OF AVB2024.



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AVB2024 PARTNERSHIP DECK

A Shared Patriotic Investment

Heroes Partner Benefits (Limited 3) \$25K

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ELEVATE YOUR PRESENCE:

- SECURE FOUR (4) VIP TABLES FOR 40 ESTEEMED GUESTS, FAMILY, FRIENDS, & CLIENTS.
- ENJOY OUR VIP RECEPTION, TREATING ALL 40 GUESTS TO A DELIGHTFUL EXPERIENCE WITH DRINKS AND HORS D'OEUVRES

NETWORK AND CULTIVATE RELATIONSHIPS:

- DELIGHT YOURSELF IN ENTERTAINING INVITED PROSPECTS AND CLIENTS, FOSTERING VALUABLE CONNECTIONS.
- CAPTURE A DEDICATED AVB COMMEMORATIVE PHOTO MOMENT ALONGSIDE OUR SELECTED JROTC AND YOUNG MARINES PARTICIPANTS, SHOWCASING YOUR COMMITMENT TO COMMUNITY ENGAGEMENT AND FUTURE LEADERS OF AMERICA.

MAXIMIZE EXPOSURE:

- CONDUCT A SPOTLIGHT INTERVIEW WITH MAIN MEDIA EVENT PRODUCERS AND PROMOTE YOUR SUPPORT AND BUSINESS THAT WILL REACH A VAST AUDIENCE.
- DISPLAY YOUR LOGO PROMINENTLY AND COMMAND ATTENTION WITH A SECONDARY STAGE PRESENCE.
- SECURE A PROMINENT SPOT ON VENDOR ROW TO SHOWCASE YOUR COMPANY'S PRODUCTS AND SERVICES.

STRENGTHEN YOUR DIGITAL BRAND :

- GAIN PROMINENT PLACEMENT ON THE AVB2024 EVENT WEBSITE, INCREASING ONLINE VISIBILITY.
- RECEIVE LIVE SOCIAL MEDIA INTERVIEWS AND MENTIONS ACROSS ALL AVB PLATFORMS, EXPANDING YOUR REACH.
- BENEFIT FROM PRESS RELEASES AND PRE/POST-EVENT PROMOTIONS, ENSURING YOUR SUPPORT RESONATES FAR AND WIDE.

LEAVE A LASTING IMPRESSION:

- IMMERSE YOURSELF IN THE AVB LEGACY THAT HONORS VETERANS AND PRESERVES THEIR LEGACIES.
- CAPITALIZE ON THE OPPORTUNITY TO PROMOTE THE AVB LOGO ON YOUR COMPANY WEBSITE AND PROUDLY DECLARE YOUR SUPPORT FOR AVB2024.
- EXPERIENCE OUR EXCEPTIONAL PROGRAM, ENTERTAINMENT, DINNER, MUSIC, & DANCE.

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AVB2024 PARTNERSHIP DECK

A Shared Patriotic Investment

TorchBearer Partner Benefits (Limited 2) \$35K

ELEVATE YOUR BRAND'S PROMINENCE AND INFLUENCE BY ENDORSING AVB2024 AND UNLOCK THESE EXCLUSIVE ADVANTAGES. JOIN US IN UPHOLDING THE CHERISHED TRADITION OF HOSTING AN ANNUAL SERVICE BALL, WHERE VETERANS CAN BRIDGE THEIR PAST, PRESENT, AND FUTURE CONNECTIONS.

ELEVATE YOUR PRESENCE:

- SECURE FIVE (5) VIP TABLES FOR 50 ESTEEMED GUESTS, FAMILY, FRIENDS, & CLIENTS.
- ENJOY OUR VIP RECEPTION, TREATING ALL 50 GUESTS TO A DELIGHTFUL EXPERIENCE WITH DRINKS AND HORS D'OEUVRES

NETWORK AND CULTIVATE RELATIONSHIPS:

- DELIGHT YOURSELF IN ENTERTAINING INVITED PROSPECTS AND CLIENTS, FOSTERING VALUABLE CONNECTIONS.
- CAPTURE A DEDICATED AVB COMMEMORATIVE PHOTO MOMENT ALONGSIDE OUR SELECTED JROTC AND YOUNG MARINES PARTICIPANTS, SHOWCASING YOUR COMMITMENT TO COMMUNITY ENGAGEMENT AND FUTURE LEADERS OF AMERICA.

MAXIMIZE EXPOSURE:

- CONDUCT A SPOTLIGHT INTERVIEW WITH MAIN MEDIA EVENT PRODUCERS AND PROMOTE YOUR SUPPORT AND BUSINESS THAT WILL REACH A VAST AUDIENCE.
- DISPLAY YOUR LOGO PROMINENTLY AND COMMAND ATTENTION WITH A SECONDARY STAGE PRESENCE.
- SECURE A PROMINENT SPOT ON VENDOR ROW TO SHOWCASE YOUR COMPANY'S PRODUCTS AND SERVICES.

ENGAGE WITH YOUR AUDIENCE:

- ACTIVELY PARTICIPATE AS AN AWARD-PRESENTING PARTNER, REINFORCING YOUR COMMITMENT TO HONORING VETERANS.

STRENGTHEN YOUR DIGITAL BRAND :

- GAIN PROMINENT PLACEMENT ON THE AVB2024 EVENT WEBSITE, INCREASING ONLINE VISIBILITY.
- RECEIVE LIVE SOCIAL MEDIA INTERVIEWS AND MENTIONS ACROSS ALL AVB PLATFORMS, EXPANDING YOUR REACH.
- BENEFIT FROM PRESS RELEASES AND PRE/POST-EVENT PROMOTIONS, ENSURING YOUR SUPPORT RESONATES FAR AND WIDE.

LEAVE A LASTING IMPRESSION:

- IMMERSE YOURSELF IN THE AVB LEGACY THAT HONORS VETERANS AND PRESERVES THEIR LEGACIES.
- CAPITALIZE ON THE OPPORTUNITY TO PROMOTE THE AVB LOGO ON YOUR COMPANY WEBSITE AND PROUDLY DECLARE YOUR SUPPORT FOR AVB2024.
- EXPERIENCE OUR EXCEPTIONAL PROGRAM, ENTERTAINMENT, DINNER, MUSIC, & DANCE.

BY JOINING AVB2024 AS A SPONSOR, YOU'LL GAIN EXCEPTIONAL EXPOSURE AND PLAY A VITAL ROLE IN HONORING VETERANS - PRESERVE LEGACIES AND FOSTERING MEANINGFUL CONNECTIONS WITHIN THE COMMUNITY. MAKE YOUR MARK AND BE A PROUD SUPPORTER OF AVB2024.



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AVB2024 PARTNERSHIP DECK

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Presenting Title Partner Benefits (Limited 1) \$50K

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ELEVATE YOUR PRESENCE:

- SECURE SIX (6) VIP TABLES FOR 60 ESTEEMED GUESTS, FAMILY, FRIENDS, & CLIENTS.
- ENJOY OUR VIP RECEPTION, TREATING ALL 60 GUESTS TO A DELIGHTFUL EXPERIENCE WITH DRINKS AND HORS D'OEUVRES

NETWORK AND CULTIVATE RELATIONSHIPS:

- DELIGHT YOURSELF IN ENTERTAINING INVITED PROSPECTS AND CLIENTS, FOSTERING VALUABLE CONNECTIONS.
- CAPTURE A DEDICATED AVB COMMEMORATIVE PHOTO MOMENT ALONGSIDE OUR SELECTED JROTC AND YOUNG MARINES PARTICIPANTS, SHOWCASING YOUR COMMITMENT TO COMMUNITY ENGAGEMENT AND FUTURE LEADERS OF AMERICA.

MAXIMIZE EXPOSURE:

- CONDUCT A SPOTLIGHT INTERVIEW WITH MAIN MEDIA EVENT PRODUCERS AND PROMOTE YOUR SUPPORT AND BUSINESS THAT WILL REACH A VAST AUDIENCE.
- DISPLAY YOUR LOGO PROMINENTLY AND COMMAND ATTENTION WITH A MAINSTAGE PRESENCE.
- SECURE A PROMINENT SPOT ON VENDOR ROW TO SHOWCASE YOUR COMPANY'S PRODUCTS AND SERVICES.

ENGAGE WITH YOUR AUDIENCE:

- SEIZE THE SPOTLIGHT WITH A SPEAKING ROLE, DELIVERING A COMPELLING MESSAGE TO A CAPTIVE AUDIENCE OF 700+ VETERANS. (5 MIN)
- ACTIVELY PARTICIPATE AS AN AWARD-PRESENTING PARTNER, REINFORCING YOUR COMMITMENT TO HONORING VETERANS.

STRENGTHEN YOUR DIGITAL BRAND :

- GAIN PROMINENT PLACEMENT ON THE AVB2024 EVENT WEBSITE, INCREASING ONLINE VISIBILITY.
- RECEIVE LIVE SOCIAL MEDIA INTERVIEWS AND MENTIONS ACROSS ALL AVB PLATFORMS, EXPANDING YOUR REACH.
- BENEFIT FROM PRESS RELEASES AND PRE/POST-EVENT PROMOTIONS, ENSURING YOUR SUPPORT RESONATES FAR AND WIDE.

LEAVE A LASTING IMPRESSION:

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- CAPITALIZE ON THE OPPORTUNITY TO PROMOTE THE AVB LOGO ON YOUR COMPANY WEBSITE AND PROUDLY DECLARE YOUR SUPPORT FOR AVB2024.
- SECURE PERMANENT SLIDESHOW BRANDING MARK ON ALL EVENT IMPRESSIONS SLIDES.
- EXPERIENCE OUR EXCEPTIONAL PROGRAM, ENTERTAINMENT, DINNER, MUSIC, & DANCE.

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