



THE AMERICAN VETERANS BALL

S P O N S O R S H I P P A C K A G E



## AMERICAN VETERANS BALL | MGM • NATIONAL HARBOR, MD

### FOR IMMEDIATE RELEASE

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**Who:** American Veterans Ball (AVB)

**What:** ALL Armed Forces Service Ball

**When:** Friday May 20<sup>th</sup>, 2022

**Where:** [Grand Ballroom MGM Hotel & Casino National Harbor, MD](#)

**Why:** To provide veterans of “ALL” the Armed Forces with the opportunity to participate in a customary annual comradeship event comparable to those performed by our active service components while supporting the future leaders of America. Our Youth!

### GENERAL ADMISSION TICKET RATE RANGE:

<b>Early Bird Special:</b>	(May 1 <sup>st</sup> – May 31 <sup>st</sup> , 2021)	<b>\$100</b>
<b>Mid-Year Sale:</b>	(June 1 <sup>st</sup> – December 31 <sup>st</sup> , 2021)	<b>\$125</b>
<b>Final Sale:</b>	(Jan 1 <sup>st</sup> – May 10 <sup>th</sup> , 2022)	<b>\$150</b>

### SPONSORSHIP OPPORTUNITIES:

**Event MARQUIS Branding Sponsor: \$25K** (Contact Ozzy Ramos - 540-288-7100)

**Top EAGLE Sponsor: \$10K (SECURED)**

**Raise the Flag SPONSORS (TWO LEVELS Only) – STARS and STRIPES**

**STARS: Small Business: (\$2,500)**

**STRIPES: Corporate: (\$5,000) | [Details - Page (3)]**

**View Our AVB Promotional Video Commercials for Past Years:**

2019: <https://youtu.be/kCz7EQMIdO8>

2017: <https://youtu.be/ivDeHnXGhSE>

2016: <https://youtu.be/LKvvMxxlhac>



**DISTRIC OF COLUMBIA ◦ MARYLAND ◦ VIRGINIA (DMV)** and neighboring States – The Fifth Annual Salute to American Veterans Ball (AVB-2022) to be held at the [MGM – HOTEL & CASINO NATIONAL HARBOR, MD](#), 101 MGM National Ave, Oxon Hill, MD 20745 on Friday May 20<sup>th</sup>, 2022 in celebration of Veterans Day. Doors open at 5:30pm: Official Ceremony begins at 7pm.

The ball’s idea was embedded as Chief Warrant Officer 3, Ozzy Ramos, USMC (Retired) was enjoying a free veteran’s meal with other fellow veterans on Veterans Day in 2014. “A group of us had gotten together and were swapping tales about our days on active duty,” recalled Ramos. “We talked about the formal balls the service branches put on for active-duty members and how transitional veterans rarely ever get re-invited to these types of traditional events, post their active duty service.” The group identified a gap and as leaders, out of the uniform, decided to do something about that, resulting in the birth of the Salute to American Veterans Ball (AVB). This event features a dynamic patriotic program, fine dining, fellowship, music, and dance.

The **GOAL** of the American Veterans Ball (AVB) is to **CONNECT** our **PAST** and **PRESENT** military professionals to the **FUTURE** Leaders of America while keeping them true to the Red, White, & Blue. The AVB was created to provide “**ALL**” veterans of the “Armed Forces” with the opportunity to participate in an annual service ball similar to our active service components. The most common denominator as veterans that we discovered was that once we’d transitioned out of our respective branches of service, there was an immediate disconnection with these types of traditional and customary events of shared comradeship, in which we’ve always treasured. Yet, despite this disconnection, whether in or out of the uniform, we still live out the values and way of life instilled in us as active leaders in our communities, workplace, and every good endeavor. The AVB will also serve out its **MISSION** by creating a pathway that will reignite, connect with, and maintain our patriotism with our fellow veterans through this unique event for years to come. Please join us in celebration in saluting and honoring our past, present, and future veterans. The AVB is open to “**ALL**” veterans (active, reserves, separated, or retired), their guests, civilian supporting arms, and the general public. We yield your support in **JOINING** us and our **VISION** of fellowship as a Shared Patriotic Investment.

“We are very excited about this opportunity to provide this experience to our fellow Veterans in honor of all the brave men and women who have given so much to protect America and to advance the cause of freedom around the world,” said Ramos. Proceeds to benefit JROTC programs, Summer Leadership Youth Camps, Children of Fallen Service Veterans, Inspiring Educational Institutions, Scholarships, and future AVB events. (**SOW, REAP, GROW**). “*Where PASSION meets PURPOSE.*”



## **TWO LEVEL SPONSORSHIP OPPORTUNITIES AVAILABLE**

It is our mission to ensure that we recognize our HEROES, the communities they support, and the communities that support them. Each Year AVB will raise the flag by honoring 50 Stars. Each Star represents a HERO Veteran, in which an individual or a business sponsor elects to recognize. We want to also highlight those businesses that support our troops. Reflecting the American Flag this initiative is limited to ONLY 50 Small Business STAR sponsors. Although the recognition and benefits are great for this value, we also recognize that the true reward lies in supporting our American Veteran HEROES. In reciprocating your sponsorship, you will receive:

### **SMALL BUSINESSES STAR SPONSORS (Limit of 50) \$2,500**

- Benefits will include 1 Premium Table of 10 & Reserve Seating.
- Four (4) Early Bird VIP Reception Tickets (Cocktails and Hors d'oeuvres).
- Table to be used by sponsor or donated to Veterans or Service-Disabled Veterans
- Name table after a Veteran STAR HERO and participate in the HEROES ROLL CALL
- Sponsor authorized to promote and display their business logo and information on tabletop
- Special recognition by way of website placement, special acknowledgement, and mentions leading up to the event.
- Business logo displayed on rotational screen during event.
- Goal is to “Raise our Flag” with all 50 STARS represented on our AMERICAN flag.



### **CORPORATE STRIPE SPONSORS (Limit of 13) \$5,000**

- Benefits will include 2 Premium Tables of 10 & Reserve Seating.
- Eight (8) Early Bird VIP Reception (Cocktails and Hors d'oeuvres).
- Live on-stage sponsor special recognition.
- A STRIPES Sponsor Certificate and Commemorative Group Photo.
- Onsite interview with NBCUniversal COMCAST or IMG-COMPLETE to be utilized as future AVB promotional videos throughout the year.
- Program Entertainment, Dinner, and Dance
- Special recognition by way of website placement, press releases, and social media mentions during the event.