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*Saluting Our Veterans*

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THE AMERICAN VETERANS BALL

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SPONSORSHIP PACKAGE

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## AMERICAN VETERANS BALL | MGM ◦ NATIONAL HARBOR, MD

### FOR IMMEDIATE RELEASE

Release Date: February 2<sup>nd</sup>, 2019

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**Who:** American Veterans Ball (AVB)

**What:** ALL Armed Forces Service Ball

**When:** Friday November 8<sup>th</sup>, 2019

**Where:** [Grand Ballroom MGM Hotel & Casino National Harbor, MD](#)

**Why:** To provide veterans of “ALL” the Armed Forces with the opportunity to participate in a customary annual comradeship event comparable to those performed by our active service components.

**Admission Rate Range:** [\\$100 - \\$150](#)

**Raise our Flag – STARS and STRIPES Sponsorships Available:** (\$2,500 - \$5,000)

View Our NBC Universal COMCAST Commercials:

AVB-2017: [https://www.youtube.com/watch?time\\_continue=1&v=ivDeHnXGhSE](https://www.youtube.com/watch?time_continue=1&v=ivDeHnXGhSE)

AVB-2016: <https://www.youtube.com/watch?v=LKvvMxxIhac>

**DISTRICT OF COLUMBIA – MARYLAND – VIRGINIA (DMV)** and neighboring States – The Fourth Annual Salute to American Veterans Ball (AVB-2019) to be held at the [MGM – HOTEL & CASINO NATIONAL HARBOR, MD](#), 101 MGM National Ave, Oxon Hill, MD 20745 on Friday November 8, 2019 in celebration of Veterans Day. Doors open at 6pm: Official Ceremony begins at 7pm.

The idea for the ball was embedded as Chief Warrant Officer 3, Ozzy Ramos, USMC (Retired) was enjoying a free veteran’s meal with other fellow veterans on Veterans Day in 2014. “A group of us had gotten together and were swapping tales about our days on active duty,” recalled Ramos. “We talked about the formal balls the service branches put on for active-duty members and how transitional veterans rarely ever get re-invited to these types of traditional events, post their active duty service.” The group identified a gap and as leaders, out of the uniform, decided to do something about that, resulting in the birth of the AVB. This event features a dynamic patriotic program, fine dining, fellowship, music, and dance.





The **GOAL** of the American Veterans Ball is to **CONNECT** our **PAST** and **PRESENT** military professionals to the **FUTURE** leaders of America, while keeping them true to the Red, White, & Blue. The AVB was created to provide “**ALL**” veterans of the “Armed Forces” with the opportunity to participate in an annual service ball similar to our active service components. The most common denominator as veterans that we discovered, was that once we’d transitioned out of our respective branches of service, there was an immediate disconnection with these types of traditional and customary events of shared comradeship, in which we’ve always treasured. Yet, despite of this disconnection, whether in or out of the uniform, we still live out the values and way of life instilled in us as active leaders in our communities, workplace, and in every good endeavor. The AVB will also serve out its **MISSION** by creating a pathway that will reignite, connect with, and maintain our patriotism with our fellow veterans through this unique event for years to come. Please join us in celebration in saluting and honoring our past, present, and future veterans. The AVB is open to “**ALL**” veterans (active, reserves, separated, or retired), their guest, civilian supporting arms, and the general public. We yield for your support in **JOINING** us and our **VISION** of fellowship as a Shared Patriotic Investment.

“We are very excited about this opportunity to provide this experience to our fellow veterans in honor of all the brave the men and women who have given so much to protect America and to advance the cause of freedom around the world,” said Ramos. Proceeds to benefit Veterans, Veteran Organizations, Children of Fallen Service Members, Summer Youth Camps, JROTC programs, Inspiring Educational Institutions, Programs for Children of Service Veterans, Scholarships, Administration, and future AVB events. (**SOW, REAP, GROW**).





## TWO LEVEL SPONSORSHIP OPPORTUNITIES AVAILABLE

It is our mission to ensure that we recognize our HEROES, the communities they support and the communities that support them. Each Year AVB will raise the flag by honoring 50 Stars. Each Star represents a HERO Veteran, in which an individual or a business sponsor elects to recognize. We want to also highlight those businesses that support our troops. Reflecting the American Flag this initiative is limited to ONLY 50 Small Business STAR sponsors. Although the recognition and benefits are great for this value, we also recognize that the true reward lies in supporting our American Veteran HEROES. In reciprocating your sponsorship, you will receive:

### ★ SMALL BUSINESSES STAR SPONSORS (Limit of 50) \$2,500

- Benefits will include 1 Premium Table of 10 & Reserve Seating.
- Table to be used by sponsor or donated to Veterans or Service Disabled Veterans
- Name table after a Veteran STAR HERO and participate in the HEROES ROLL CALL
- Sponsor authorized to promote and display their business logo and information on table top
- Special recognition by way of website placement, special acknowledgement, and mentions leading up to the event.
- Business logo displayed on rotational screen during event.
- Goal is to have all 50 STARS represented on our AMERICAN flag.

### 🇺🇸 CORPORATE STRIPE SPONSORS (Limit of 13) \$5,000

- Benefits will include 2 Premium Tables of 10 & Reserve Seating.
- Early Bird VIP Reception (Cocktails and Hors d'oeuvres) for up to 6 of VIP's.
- Live on-stage sponsor special recognition.
- A STRIPES Sponsor Certificate and Commemorative Group Photo.
- Onsite interview with NBC Universal COMCAST to be utilized as AVB promotional video throughout the year.
- Program Entertainment, Dinner, and Dance
- Special recognition by way of website placement, press releases, and social media mentions during the event.





## INDIVIDUAL TICKET SALES

<b>EARLY BIRD SPECIAL:</b>	(Jan 1 - April 30, 2019)	\$100
<b>SPRING SALE:</b>	(May 1 – August 31, 2019)	\$125
<b>FINAL SALE:</b>	(September 1 – November 8, 2019)	\$150



## KEY PERSONNEL

AVB Founder – Mr. Ozzy Ramos: Email: <a href="mailto:oramos@americanveteransball.org">oramos@americanveteransball.org</a>	(540) 288-7100
AVB Chief of Staff – Ms. Amanda Talbert Email: <a href="mailto:atalbert@americanveteransball.org">atalbert@americanveteransball.org</a>	(540) 845-3899
AVB Chief Operations Officer – Mr. Sam Cachola Email: <a href="mailto:scachola@americanveteransball.org">scachola@americanveteransball.org</a>	(703) 785-1158
AVB Chief Financial Officer – Ms. Joy Fabien: Email: <a href="mailto:jfabian@americanveteransball.org">jfabian@americanveteransball.org</a>	(516) 313-7026
AVB Chief of Marketing & Branding – Mr. Luis Burgado Email: <a href="mailto:lburgado@americanveteransball.org">lburgado@americanveteransball.org</a>	(540) 207-6025
AVB CHAIR – Mr. Madyun Shahid: Email: <a href="mailto:mshahid@americanveteransball.org">mshahid@americanveteransball.org</a>	(404) 354-5348
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AVB Silent Auction & Raffles Coordinator – Ms. Yolanda Kehn: Email: <a href="mailto:ykehn@americanveteransball.org">ykehn@americanveteransball.org</a>	(540) 455-4950

