



July 25, 2017

Dear Potential Supporter:

On November 11th, 2017 the Home of Miracles & Embraces, Inc. (H.O.M.E.) will be hosting its 3rd Annual flagship event of the year called the [AMERICAN VETERANS BALL \(AVB\)](#) at the Fredericksburg EXPO & Conference Center located at 2371 Carl D Silver Pkwy, Fredericksburg, VA 22401.

The goal of the AVB is to CONNECT our PAST and PRESENT military veterans to our nation's next generation and FUTURE leaders of America while keeping them true to the Red, White, & Blue. It will also serve and provide veterans of "ALL" the Armed Forces the opportunity to participate in a customary annual event comparable to those of our active service components. The most common denominator that the AVB Founders discovered was that once service members transitioned out of their respective branches of service, they experienced a disconnection to these types of traditional comradeship events. Despite this potential disconnection, many find themselves living out the core values and way of life, as "civilians", post their active service contribution.

We believe that an event such as the AVB, not only fosters a way to contribute towards youth development and communities, but also creates that pathway to reignite, connect with, and maintain our patriotism with our fellow brothers and sisters through this unique event for years to come. Please join us in celebration in Saluting our past, present, and future Veterans. This event is open to ALL veterans, guests, civilian supporting arms, and to the public. Proceeds support local veteran community, youth education, and youth leadership camp.

Would you consider providing a sponsorship that would make this event an unforgettable experience? As a sponsor, you and your guests are invited to join us in remembering the past while providing a vision for the future!

Attached is a listing of various sponsorship levels that are available. With the success of our 2016 AVB events, we have engaged **680** veterans and supporters, and have already committed to sponsoring five youth to a leadership camp at **Camp CONNECTED** during the summer of 2017. With your support of our upcoming event, we remain committed and optimistic to doubling our numbers for 2018.

Secure your sponsorship, tables, or individual tickets NOW by registering your committed pledge at <http://americanveteransball.org/avb2017-virginia/>. Alternatively, you can respond with your commitment now and mail your check to the address listed on the response form. We thank you in advance and look forward to sharing this spectacular evening with you. If you have any questions about the details of this highly anticipated event, please don't hesitate to email us at AVBVA@americanveteransball.org.



WHO IS H.O.M.E?

H.O.M.E. is a 501(c)(3) non-profit organization dedicated towards youth development, leadership, and a variety of humanitarian issues that affect our youth today. At times, these issues may have the potential of influencing, obstructing, and playing a critical role in deterring our youth from reaching their true potential, purpose, and journey's in life. Our motto is **"Doing the Right Things, for the Right Reasons, even when No One Else is Looking."** Our MISSION is to aspire academic achievement, higher education, leadership, and personal growth in youth, while impacting positive humanitarian change and advocacy by CONNECTING our PAST and PRESENT professionals to our FUTURE leaders of America; resulting in a SHARED community investment. Since its inception in 2006, H.O.M.E. has positively impacted the lives of over 5,000 youth and young adults for the greater good through our leadership, seed planting, personal growth, life skills, and awareness efforts. For more information about H.O.M.E., please visit www.iwannagohome.org.

Respectfully Submitted,

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SPONSORSHIP LEVELS AND BENEFITS FOR AVB2017-VA

FALLEN COMRADE SPONSOR & BENEFITS (\$10,000)

- Prominent display signage as **FALLEN COMRADE** Sponsor on main-stage, DJ booth, and Podium
- Early Bird VIP Reception (Cocktails and Hors d'oeuvres) for up to 10 VIP's
- 5 Tables of 10 - VIP & Reserve Seating tickets for up to 50 employees
- 25 VIP reserved parking spaces for event
- Five Live on-stage sponsor level announcements during event
- Full-page advertisement for your business in event program
- Frame Certificate & Commemorative Photo
- Your company logo on ALL event printed materials and below listed inclusions:
 - ALL radio public service announcements
 - ALL press releases
 - ALL web site announcements, emails and social media

GOLD STAR SPONSORS & BENEFITS (\$7,500)

- Secondary placement display signage as **GOLD STAR** Sponsor on main stage
- Early Bird VIP Reception (Cocktails and Hors d'oeuvres) for up to 8 VIP's
- Four Live on-stage acknowledgment and mentions during event
- 4 Tables of 10 - VIP & Reserved Seating tickets for up to 40 attendees
- Three Quarter-page advertisement for your business in event program
- Frame Certificate & Commemorative Photo
- Your company logo on **80%** event printed materials and below inclusions:
 - Radio public service announcements
 - Press releases
 - Web site announcements, emails and social media postings

OLD GLORY SPONSORS & BENEFITS (\$5,000)

- Prominent Display signage as **OLD GLORY** Sponsor on ballroom wall
- Early Bird VIP Reception (Cocktails and Hors d'oeuvres) for up to 6 VIP's
- Three Live on-stage acknowledgment and mentions during event
- 3 Tables of 10 - VIP & Reserve Seating tickets for up to 30 attendees
- Half-page advertisement for your business in event program
- Frame Certificate & Commemorative Photo
- Your company logo on **60%** event printed materials and below inclusions:
 - Radio public service announcements
 - Press releases



- o Web site announcements, emails and social media postings

BATTLE CRY SPONSORS & BENEFITS (\$2,500)

- Secondary placement signage as **BATTLE CRY** Sponsor on designated ballroom wall
- Early Bird VIP Reception (Cocktails and Hors d'oeuvres) for up to 4 VIP's
- Two Live on-stage acknowledgment and mentions during event
- 2 Tables of 10 – VIP & Reserved Seating tickets for up to 20 attendees
- Quarter page advertisement for your business in event program
- Your company logo on **40%** event printed materials and below inclusions:
 - o Press releases
 - o Web site announcements, emails and social media postings

FREEDOM FIGHTER BUSINESS SPONSORS & BENEFITS (\$1,500)

- Display signage as **FREEDOM FIGHTER** Sponsor on ballroom floor
- Early Bird VIP Reception (Cocktails and Hors d'oeuvres) for up to 2 VIP's
- One Live on-stage acknowledgment and mentions during event
- 1 Table of 10 – VIP & Reserve Seating tickets for up to 10 attendees
- Sponsor page advertisement for your business in event program
- Your company logo on **20%** event printed materials and below inclusions:
 - o Web site announcements, emails and social media postings

STARS AND STRIPES HEROES SPONSORS & BENEFITS (\$1,000)

- Dedicated Table of 8 with VIP Reception
- Each STARS & STRIPES Sponsor dedicates Table to an HONORARY Veteran
- Special acknowledgement and mention during event combined with participation in the HONORARY Veteran Rollcall
- Commemorative STARS & STRIPES HEROES Group Photo
- Promote and display their business logo and information on table top
- Table can be used by business sponsor or donated on behalf of a business to veterans
- Goal is to Raise and Fill American Flag with 50 HEROES sponsors
- Web site announcements and social media postings

ANY UNUSED SPONSORED TICKETS WILL BE GIFTED TO SERVICE VETERAN UNABLE TO AFFORD THE PURCHASE OF A TICKET.

RESPONSE FORM

Business/Organization: _____

Desired Sponsorship Level: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: () _____ Website: _____

Email Address: _____

CHECKS PAYABLE TO:

Home of Miracles & Embraces, Inc. (H.O.M.E.) Ref: American Veterans Ball (VA)

Registered Tax ID# 20-5834015

Mailing Address: 10 High Ridge Drive, Stafford, VA 22554

Fax to: (877) 816-2309

Check Amount: _____ Check Date: _____ Check Number: _____

PAYABLE BY CREDIT CARD

Credit Card Type: _____ Visa _____ Mastercard _____ American Express _____ Paypal

Credit Card Number: _____

Expiration Date _____ 3 or 4 digit code _____

PAY DIRECTLY ONLINE at EVENTBRITE

[CLICK HERE & GO DIRECTLY TO EVENTBRITE TO PAY YOUR SPONSORSHIP](#)

