



January 9, 2017

Dear Potential Supporter:

On May 6th, 2017 the Home of Miracles & Embraces, Inc. (H.O.M.E.) will be hosting its flagship event called the [AMERICAN VETERANS BALL \(AVB\)](#) for the first time in your area at the OMNI Hotel & Resorts located at 132 East Trade Street Charlotte, North Carolina 28202.

The goal of the AVB is to connect military veterans to our nation's next generation and future leaders of America while keeping them true to the Red, White, & Blue! It will also provide veterans of "ALL" the Armed Forces the opportunity to participate in a customary annual event comparable to those of our active service components. The most common denominator that the AVB Founders discovered was that once service members' transitioned out of their respective branches of service, they experienced a disconnection to these types of traditional comradeship events. Yet, despite this disconnection many find themselves living out the core values learned during military service, as "civilians", post their active service contribution.

We believe that an event such as the AVB, not only fosters a way to contribute towards youth development, leadership, and communities, but also creates that pathway to reignite, connect with, and maintain our patriotism. Proceeds from this event serve to support youth attending camp for military dependents as well as other local military support efforts. All funds raised in your community will benefit veterans and youth of your community.

Please join us in celebrating local veterans and outstanding area youth. This event is open to ALL veterans, guests, civilian supporting arms, as well as the general public. Would you consider providing a sponsorship that would make this inaugural event an unforgettable experience? As a sponsor, you and your guests are invited to join us in remembering the past while providing a vision for the future!





Attached is a listing of various sponsorship levels that are available. With the success of our 2016 AVB events, we have engaged **680** veterans and supporters in New York and Virginia and have committed to send a total of at least **7** youth to **Camp CONNECTED** during the summer of 2017. With your support of our upcoming event, we will be able to send even more youth to camp. Secure your sponsorship, tables or individual tickets NOW by registering your committed pledge at <http://americanveteransball.org/avb2017-north-carolina/>. Alternatively, you can respond with your commitment now as you prepare and mail your check to us. We thank you in advance and look forward to sharing this spectacular evening with you. If you have any questions about the details of this highly anticipated event, please don't hesitate to email us at [AVBNC@americanveteransball.org](mailto:AVBNC@americanveteransball.org).

#### **WHO IS H.O.M.E?**

H.O.M.E. is a 501(c)(3) non-profit organization dedicated towards youth development, leadership, and a variety of humanitarian issues that affect our youth today. At times, these issues may have the potential of influencing, obstructing, and playing a critical role in deterring our youth from reaching their true potential, purpose, and journey's in life. Our motto is ***"Doing the Right Things, for the Right Reasons, even when No One Else is Looking."*** Our MISSION is to aspire academic achievement, higher education, leadership, and personal growth in youth, while impacting positive humanitarian change and advocacy by CONNECTING our PAST and PRESENT professionals to our FUTURE leaders of America, resulting in a SHARED community investment. Since its inception in 2006, H.O.M.E. has positively impact the lives of over 5,000 youth and young adults for the greater good through our leadership, seed planting, personal growth, life skills, and awareness efforts. For more information about H.O.M.E. please visit [www.iwannagohome.org](http://www.iwannagohome.org).

Respectfully Submitted,

*Ozzy Ramos*

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*William Winters*

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## *Amanda Sherman*

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## *Lawrence Wingate*

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## *Shanise Morris*

Public Relations – Event Designer  
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## *Cynthia Winters*

Business Development - Event Administrator  
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## SPONSORSHIP LEVELS AND BENEFITS FOR AVB2017-NC

### FALLEN COMRADE SPONSOR & BENEFITS (\$10,000)

- Prominent display signage as **FALLEN COMRADE** Sponsor on main-stage, DJ booth, and Podium
- Early Bird VIP Reception (Cocktails and Hors d'oeuvres)
- 5 Tables of 10 - VIP & Reserved Seating tickets for up to 50 attendees
- Continuous on-stage sponsor level announcements throughout event
- Full-page advertisement for your business in event program
- Frame Certificate & Commemorative Photo
- Your company logo on ALL event printed materials and below listed inclusions:
  - ALL (100%) radio public service announcements
  - ALL (100%) press releases
  - ALL (100%) web site announcements, emails and social media

### GOLD STAR SPONSORS & BENEFITS (\$7,500)

- Secondary display signage as **GOLD STAR** Sponsor on main stage
- Live on-stage acknowledgment and mentions during event
- 4 Tables of 10 - VIP & Reserved Seating tickets for up to 40 attendees
- Three Quarter-page advertisement for your business in event program
- Frame Certificate & Commemorative Photo
- Your company logo on **80%** event printed materials and below inclusions:
  - Radio public service announcements
  - Press releases
  - Web site announcements, emails and social media postings

### OLD GLORY SPONSORS & BENEFITS (\$5,000)

- Display signage as **OLD GLORY** Sponsor on floor level
- Live on-stage acknowledgment and mentions during event
- 3 Tables of 10 - VIP & Reserved Seating tickets for up to 30 attendees
- Half-page advertisement for your business in event program
- Frame Certificate & Commemorative Photo
- Your company logo on **60%** event printed materials and below inclusions:
  - Radio public service announcements
  - Press releases
  - Web site announcements, emails and social media postings



## **BATTLE CRY SPONSORS & BENEFITS (\$2,500)**

- Display signage as **BATTLE CRY** Sponsor on designated wall at event
- Live on-stage acknowledgment and mentions during event
- 2 Tables of 10 – VIP & Reserved Seating tickets for up to 20 attendees
- Quarter page advertisement for your business in event program
- Your company logo on **40%** event printed materials and below inclusions:
  - Press releases
  - Web site announcements, emails and social media postings

## **FREEDOM FIGHTER BUSINESS SPONSORS & BENEFITS (\$1,500)**

- Display signage as **FREEDOM FIGHTER** Sponsor on designated wall at event
- Live on-stage acknowledgment and mentions during event
- 1 Table of 10 – Seating tickets for up to 10 attendees
- Your company logo on **20%** event printed materials and below inclusions:
  - Web site announcements, emails and social media postings

**ANY UNUSED SPONSORED TICKETS WILL BE GIFTED TO SERVICE VETERAN UNABLE TO AFFORD THE PURCHASE OF A TICKET.**





**RESPONSE FORM**

Business/Organization: \_\_\_\_\_

Desired Sponsorship Level: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: ( ) \_\_\_\_\_ Website: \_\_\_\_\_

Email Address: \_\_\_\_\_

**CHECKS PAYABLE TO:**

**Home of Miracles & Embraces, Inc. (H.O.M.E.)**

Registered Tax ID# 20-5834015

Mailing Address: 10 High Ridge Drive, Stafford, VA 22554

Fax to: (877) 816-2309

Check Amount: \_\_\_\_\_ Check Date: \_\_\_\_\_ Check Number: \_\_\_\_\_

**PAYABLE BY CREDIT CARD**

Credit Card Type: \_\_\_\_\_ Visa \_\_\_\_\_ Mastercard \_\_\_\_\_ American Express \_\_\_\_\_ Paypal

Credit Card Number: \_\_\_\_\_

Expiration Date \_\_\_\_\_ 3 or 4 digit code \_\_\_\_\_

**PAY DIRECTLY ONLINE at EVENTBRITE**

**[CLICK HERE & GO DIRECTLY TO EVENTBRITE TO PAY YOUR SPONSORSHIP](#)**

