



[Home of Miracles & Embraces, Inc. dba: \(H.O.M.E.\)](#)

A Certified 501(c) (3) (Fed Tax ID# 20-5834015) Non-profit Organization

10 High Ridge Drive, Stafford, VA 22554 Telephone: (540) 288-7100

Reference: **[AMERICAN VETERANS BALL](#)**

Email: [AVB2016-VA@americanveteransball.org](mailto:AVB2016-VA@americanveteransball.org)

May 26, 2016

Dear Potential Sponsor:

The Home of Miracles & Embraces, Inc. (H.O.M.E.) will be hosting its 2<sup>nd</sup> Salute to American Veterans Ball (AVB-2016-VA) event at the Fredericksburg EXPO & Conference Center located at 2371 Carl D Silver Pkwy, Fredericksburg, VA 22401, on November 19<sup>th</sup>, 2016 honoring all Veterans that have served our great nation.

**WHO IS H.O.M.E.?**

The Home of Miracles & Embraces, Inc., (H.O.M.E.) is a certified 501(c) (3) (Fed Tax ID# 20-5834015) non-profit organization dedicated towards youth development and a variety of humanitarian issues that affect our society today. These issues can play a major role and obstacle in deterring our youth from identifying and achieving their true purposes, growth potential, and journey's in life. We believe there is a direct connection with investing in youth and communities by sowing good seeds today for tomorrow's future. Our mission is to aspire academic achievement, higher education, leadership, and personal growth in youth, while impacting positive humanitarian change and advocacy, resulting in a shared community investment. For more information about H.O.M.E. please visit [www.iwannagohome.org](http://www.iwannagohome.org).

**WHAT IS THE SALUTE TO AMERICAN VETERANS BALL (AVB) ALL ABOUT?**

The Salute to American Veterans Ball (AVB) was designed to provide Veterans of "ALL" the Armed Forces the opportunity to participate in a customary annual event comparable to those of our active service components. The most common denominator that the AVB Founders discovered was that once service members' transitioned out of their respective branches of service, they experienced a disconnection to these types of traditional comradeship events. Yet, despite of this disconnection many find themselves living out the core values and way of life, as "civilians", that they military instilled in them, post their active service time. We believe that an event such as the AVB, creates that pathway to reignite, connect with, and maintain our patriotism with our fellow brothers and sisters.

Potential Sponsor

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This idea was propelled into action and on November 21, 2015 held our first event which was a success and far exceeded our expectations. This year we have moved the event to a much larger venue to accommodate our goal of having 500 participants. For more information about the Salute to American Veterans Ball (AVB2016-VA) please visit <http://americanveteransball.org/avb2016-virginia/>

### WHAT IS THE H.O.M.E. AND AVB EVENT CONNECTION ALL ABOUT?

The American Veterans Ball is our FLAGSHIP "event" of the year that generates some of the required funding to continue to support our youth programs, camp initiatives, and humanitarian veteran efforts. It CONNECTS our PAST and PRESENT veteran leaders to an upcoming generation of FUTURE leaders of America to their communities in which they serve. It amplifies our focused seed planting energies to SOW, REAP, & GROW while acting upon our sheer motto of ***"Doing the Right Things, for the Right Reasons, even when No One Else is Looking."*** If you have any questions, please feel free to contact any of the Points of Contacts below. We thank you in advance for your time and consideration in partnering and sponsoring our 2<sup>nd</sup> Annual Salute to American Veterans Ball.

Respectfully Submitted,

*Ozzy Ramos*

Ozzy Ramos, CWO3, USMC (Retired)

Chairman, H.O.M.E.

[oramos@americanveteransball.org](mailto:oramos@americanveteransball.org)

540-288-7100

"Semper Fidelis"

*Dr. Andrew Walker*

Dr. Andrew Walker, LtCol, USAF (Retired)

Chairman, AVB

[awalker@americanveteransball.org](mailto:awalker@americanveteransball.org)

540-657-4654

"Aim High... Fly-Fight-Win"

*"Those inspired to REAP the benefits of the seeds they SOW must also burden the energy it takes of supporting it." Ozzy Ramos (SOW, REAP, GROW)*





## **SPONSORSHIP LEVELS AND BENEFITS FOR AVB2016-VA**

### **FALLEN COMRADE SPONSOR & BENEFITS (\$10,000)**

- Prominent display signage on main stage
- Continuous on-stage acknowledgment and mentions throughout event
- 5 Tables of 8 - VIP & Reserve Seating tickets for up to 40 employees
- 20 VIP reserved parking spaces for event
- Full-page advertisement for your business in event program
- Your company logo on **ALL** event printed materials and below listed inclusions:
  - Radio and Public Service Announcements
  - Press releases
  - Web site announcements, emails and social media postings

### **BATTLE CRY SPONSORS & BENEFITS (\$7,500)**

- Secondary display signage on main stage
- Live on-stage acknowledgment and mentions during event
- 4 Tables of 8 - VIP & Reserve Seating tickets for up to 32 employees
- 16 VIP reserved parking spaces for event
- Half-page advertisement for your business in event program
- Your company logo on **80%** event printed materials and below listed inclusions:
  - Radio public service announcements
  - Press releases
  - Web site announcements, emails and social media postings

### **OLD GLORY SPONSORS & BENEFITS (\$5,000)**

- Alternate display signage on event walls
- Live on-stage acknowledgment and mentions during event
- 3 Tables of 8 - VIP & Reserve Seating tickets for up to 24 employees
- 12 VIP reserved parking spaces for event
- Quarter-page advertisement for your business in event program
- Your company logo on **60%** event printed materials and below listed inclusions:
  - Radio public service announcements
  - Press releases
  - Web site announcements, emails and social media postings



### **STARS & STRIPES FOREVER SPONSORS & BENEFITS (\$2,500)**

- Display signage on Stars & Stripes Forever Group on designated wall at event
- Live on-stage acknowledgment and mentions during event
- 2 Tables of 8 – VIP & Reserve Seating tickets for up to 16 employees
- 8 VIP reserved parking space for event
- Stars & Stripes Forever Group page advertisement for your business in event program
- Your company logo on **40%** event printed materials and below listed inclusions
  - Radio public service announcements
  - Press releases
  - Web site announcements, emails and social media postings

### **FREEDOM FIGHTER SPONSORS & BENEFITS (\$1,000)**

- Display signage on Freedom Fighter Sponsors Group on designated wall at event
- Live on-stage acknowledgment and mentions during event
- 1 Table of 8 – VIP & Reserve Seating tickets for up to 8 employees
- 4 VIP reserved parking space for event
- Freedom Fighter Group page advertisement for your business in event program
- Your company logo on **20%** event printed materials and below listed inclusions
  - Radio public service announcements
  - Press releases
  - Web site announcements, emails and social media postings

**NOTE: ANY TICKETS UNUSED BY ANY OF OUR SPONSORS WILL BE DONATED TO A VETERAN THAT OTHERWISE COULD NOT AFFORD THE PRICE TO PURCHASE A TICKET.**





**RESPONSE FORM**

Business/Organization: \_\_\_\_\_

Desired Sponsorship Level: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: ( ) \_\_\_\_\_ Website: \_\_\_\_\_

Email Address: \_\_\_\_\_

**MAKE CHECKS PAYABLE TO:**

**Home of Miracles & Embraces, Inc. (H.O.M.E.)**

Registered Tax ID# 20-5834015 / State of Virginia / County of Stafford

Mailing Address: 10 High Ridge Drive, Stafford, VA 22554

Check Amount: \_\_\_\_\_ Check Date: \_\_\_\_\_ Check Number: \_\_\_\_\_

**PAYABLE BY CREDIT CARD**

Credit Card Type: \_\_\_\_\_ Visa \_\_\_\_\_ Mastercard \_\_\_\_\_ American Express \_\_\_\_\_ Paypal

Credit Card Number: \_\_\_\_\_

Expiration Date \_\_\_\_\_ 3 or 4 digit code \_\_\_\_\_

**PAY DIRECTLY ONLINE at EVENTBRITE**

**[CLICK HERE & GO DIRECTLY TO EVENTBRITE TO PAY YOUR SPONSORSHIP](#)**